

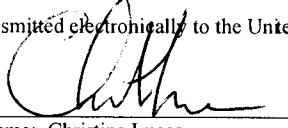
**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Application No.:** 09/773,943                      **Group Art Unit :** 3622  
**Applicant(s):** R. Jacoby                      **Examiner:** J. Carlson  
**Filing Date:** January 31, 2001              **Docket No.:** 085804.019600  
**Title:** **SYSTEM FOR DYNAMIC GENERATION OF ONLINE  
STREAMING MEDIA ADVERTISEMENTS**  
**Customer No.:** 76058

**CERTIFICATE OF TRANSMISSION**

I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS-Web filing system on March 2, 2010.

  
Name: Christine Lucas

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**STATEMENT OF THE SUBSTANCE OF THE INTERVIEW**

Sir:

In response to Examiner's Interview Summary mailed on February 5, 2010, the following Statement of the Substance of the Interview begins on page 2 of this paper

**STATEMENT OF THE SUBSTANCE OF THE INTERVIEW**


The following participants conducted an interview on February 2, 2010:

- 1) Examiner Jeffrey D. Carlson; and
- 2) Andrew Abramson (Reg. No. 52,538).

Applicant thanks the Examiner for the Interview Summary provided by the Examiner. During the interview, Applicant's representatives discussed the Kazmi provisional and Applicant's statement that the claimed invention and the subject matter of the Kazmi provisional are both owned by the Applicant was insufficient to disqualify the Kazmi provisional as prior art. The Examiner suggested that Applicant amend the statement in a Supplemental Response to state that both were owned by the Applicant at the time the invention was made. Further, potential amendments to claims 12 and 16 were discussed to state that a computer is responsible for performing the steps described in claims 12 and 16.

Date: March 2, 2010

Respectfully submitted,



Andrew F. Abramson  
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